# IMPACT! e-bulletin





# Rotary

# **District Governor Sue Krahe-Archibald**

VOCATIONAL SERVICE

#### **January is Vocational Service Month**

#### By Sue Archibald

**Vocational Service Month** marks a time for Rotarians to focus on applying their professional skills and ethical values to make a meaningful impact in their communities. As one of Rotary's core avenues of service, vocational service calls on members to demonstrate integrity, respect all professions, and use their expertise to address social and economic challenges.

#### **Key Aspects of Vocational Service**

- 1. Ethical Leadership: Rotarians apply the Four-Way Test to ensure fairness, honesty, and accountability in their work.
- Career Development: Clubs organize mentorship programs, career fairs, and skills training to empower youth and professionals.
- Community Solutions: Members use their professional knowledge to develop projects that support job creation, promote entrepreneurship, and foster economic growth.

#### How Clubs Celebrate

- · Host vocational talks or workshops featuring local professionals.
- · Partner with schools and universities to guide students on career opportunities.
- Recognize individuals and businesses for demonstrating excellence and ethical practices.

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# Is Your Club's Signature Event a Fundraiser or a Service Project?

#### By Bruce Monro



Something happens to many Rotary clubs. It starts innocently enough when a club puts on a successful fundraiser. The event does well, brings in good money, and gets people excited. But over time, this fundraiser becomes the club's signature event, and that can be a real warning sign.

Think about it. When someone asks, "What does your Rotary club do?" the answer shouldn't be "We have a barbecue," or "We have a golf tournament." A club's signature project should be about service: "We build playgrounds for underserved neighborhoods," or "We run a weekly food pantry for seniors."

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# TRF Weekly Message: What are Major Donors?

Major Donors are people who have contributed at least \$10,000 to The Rotary Foundation.

You receive Major Donor recognition as an individual or couple when your cumulative personal outright giving has reached that level, regardless of how the gift is designated to be used. Major Donors can choose to receive a crystal piece and a lapel pin or pendant at each new recognition level.

More than 30,000 people have become Major Donors since the program began.

#### Ask me how to become a Major Donor!



# Save The Date! District Dinner at Calgary Convention

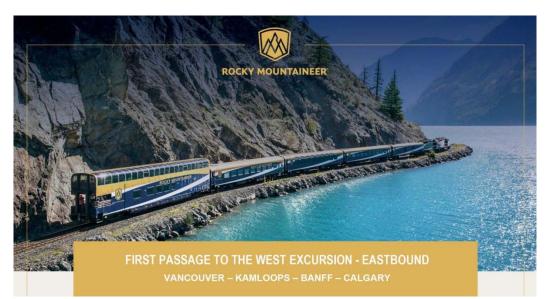
As of last week, 56 Rotarians have registered for the convention. When you register, please check to share your information, since we only have names for 50 of the 56 registrants.

The venue for the dinner should be confirmed in the next two weeks, at which time the information will be emailed to those registered.

If you have any questions, please contact Virginia 'Ginger' Leavitt, 520.971.6963 or vleavitt2336@gmail.com



#### **Ride the Rails Through the Canadian Rockies**



For those of you heading to the Rotary International Convention in Calgary in June, our friends in Districts 6440/6450 (Chicago area) have invited us to join their block aboard the Rocky Mountaineer train from Vancouver to Banff, then onward to Calgary.

The program starts in Vancouver on Saturday 6/14 with a two-night hotel stay and a day tour of the Vancouver area, then two days onboard the Goldleaf Rocky Mountaineer. The program includes hotel in Banff for two nights and a day tour of Banff/Lake Louise, and concludes with a transfer to downtown Calgary hotels on Thursday 6/19.

The package price for this special journey through the Canadian Rockies is \$4845 per person based on double occupancy or \$5926 per person based on single occupancy.

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#### **First Impressions**

#### By Bruce Monro

I travel a bit as membership chair and this signboard caught my eye as I drove into the city. I was going fairly fast and thought that the sign in the lower right-hand corner was a Rotary sign and how bad it looked in comparison to the others. On the way home, I stopped to take this picture and realized the Rotary sign was in the upper left-hand corner and looks new. All the service clubs' signs look new, except that one. (Great job **Casa Grande!**)

Do you have a Rotary sign at the entrance to your community? How has it weathered over the years? Does it meet branding guidelines? Does it give a good impression of Rotary and your club?

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#### **Rotary International Float Wins Volunteer Award in Rose Bowl Parade**

<u>Click here</u> to watch it on Facebook, or click on the image below and cue up the video to 1:07:57.



#### Will You Be Rotary Poet of 2025?

Feeling poetic? Then try this... In association with Rotary International, the e-club of Innovation presents **The Rotary Poet of the Year Awards**. Everyone is welcolme to become

This fantastic, exciting Rotary competition is open to every Rotarian, Rotaractor, Interactor, Rotakid, Rotary Club and friends of.

Everyone can enter, so put pen to paper or press those keys. Individual or club submissions are welcome.

*Two categories to choose from: The Magic of Rotary or Open topic* Raise Rotary awareness. Share with your friends. Have a club poetry night.

DEADLINE: APRIL 30, 2025

Click here to enter. Read More



# Compose & Donate Closing Date 30th April 2025

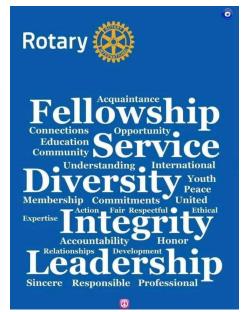
#### **Rotary Graphics for a New Year**

To help you get 2025 off to a great start, here's a fresh crop of inspiring graphics for your club's promotional materials. Just download them and save them to your computer.

I joined Rotary to make a difference. I stayed because I am.



IMAGINATION INSPIRATION INNOVATION TEAMWORK Rotary PEOPLE OF ACTION





# **Tubac: Swing for the Kids Golf Tournament**

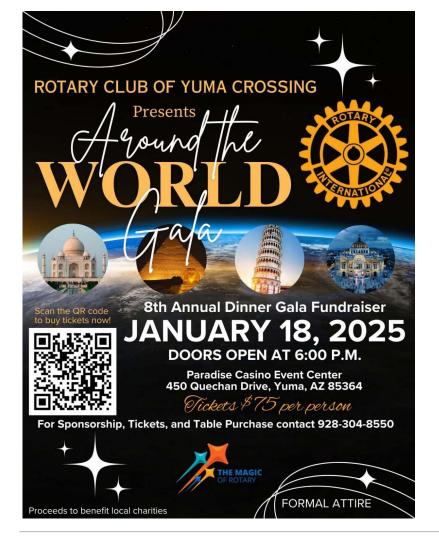
**Meet LPGA Pro Anna Berman and compete to win a trip to Kapalua!** Or try on two other par 3's to win \$10,000 in cash. Range balls, lunch, beverages included. <u>Register here</u>



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# Yuma Crossing: Around the World Gala

Saturday, January 18, 2025 - Doors open at 6pm Click here to purchase tickets.



# Dove Mountain Rotary: A Night in Monte Carlo Fundraiser

Saturday, February 1, 2025 - 5:30-10:30pm

<u>Click here</u> to purchase your tickets. More details <u>here</u>.



# Valle Verde: Jazz in the Desert

#### Saturday, March 1, 2025

Two Shows! 1:00pm Matinee and 5:30pm Dinner Show

Jazz In the Desert 2025 will feature jazz bands from Sahuarita High School, Nogales High School, Rio Rico High School, Continental School, Sahuarita Middle School, Walden Grove High School, Wade Carpenter Middle School and Anza Trail School.

Click here to purchase tickets online, or by phone at 208-691-3761, or e-mail at jazz@vvrotaryfoundation.net

Matinee tickets are \$10. Dinner show tickets are \$60 and require advance purchase. Tickets are available online at

Over the years, Jazz in the Desert events have raised nearly \$300,000, benefitting the various schools' music programs, as well as local, national and international Rotary projects.





#### **Matinee Show**

featuring Middle School Jazz Bands

1:00 PM Tickets \$10 each

**Dinner Show** 

featuring High School Jazz Bands

5:30 PM Tickets \$60 each

For more information call 208-691-3761 Or go to www.vvrotaryfoundation.net



Casa Grande Rotary: Denim & Diamonds Fundraiser



Pinal Fairgrounds & Event Center | Starting at 5 p.m. Presented by the Casa Grande Rotary Foundation



LIVE MUSIC DINNER LIVE AUCTION SILENT AUCTION RAFFLES

#### **Rincon Rotary Taste of Chocolate**

Rincon Rotary Taste of Chocolate Sunday, April 13, 2025

Save the date for this sweet fundraiser to benefit local educators and educational programs!



Share Your Club's News!

Would you like to publish your club's upcoming events, projects or fundraisers in IMPACT?

Benefits RotaryLOCAL

Fill out this form with your information and send it to kasiarotary@gmail.com by Friday for the following week's newsletter.

Include your photo or graphic as a separate attachment as a jpg or png file.

**PLUS...SHOWCASE YOUR PAST PROJECTS & FUNDRAISERS!** We'll feature them in our **Rotary in Action Quarterly**. Use this form and send it to kasiarotary@gmail.com. **Don't forget to include photos -- the more the merrier!** 

